

MASTER
OF BUSINESS
ADMINISTRATION



An MBA for Doing Business in Africa

2024 BROCHURE



Discover a transformative leadership journey tailored for professionals like you, eager to shape Africa's future. The ALUSB MBA offers a unique 20-month part-time program, blending world-class education with real-world application in the African context.



Why is ALUSB'S MBA for you?

1

Mission:

Shape Africa's future as a world-class leader. Drive prosperity through job creation and entrepreneurship.

2

Network:

Join 100,000+ changemakers in the Pan-African Leadership Group Network. Connect, collaborate, and thrive

3

Pan-African context:

Immerse in a Pan-African perspective. Real examples, unique courses, and projects that matter.

4

Leadership:

Elevate with $\sqrt[3]{}$ leadership—virtues, values, vision. Regular evaluations, coaching, and simulations for practical growth

5

Blended Learning:

Get World-class content from collaborations with University of Pennsylvania Wharton Online, Harvard University HBX, McKinsey Academy, Drucker Institute and in person intensives. Apply learnings immediately in your workplace.



“After 18 years of working for a multinational company, I wanted to use the experience acquired to develop a business that would have the same standards and repute of the multinational I worked for but made in Africa. I chose ALUSB because it was the only business school that would teach me business in the African context. I also wanted a network of peers across the continent who have the same hunger to see Africa become an economic power.”

– Elizabeth Tchwenko-Fabu

Elevate your career

54%

average salary increase post-graduation from ALUSB MBA*

78%

of alumni changed job titles or roles within 24 months post graduation

21%

of alumni started their own ventures within 24 months after graduation.



Companies where ALUSB MBA students work include



THOMSON REUTERS



The Pan African Bank



OLDMUTUAL

accenture



WWF

LDC.

Louis Dreyfus Company



life is simple



AFRICAN DEVELOPMENT BANK GROUP



RIOZIM

RioZim Limited

An MBA Curriculum tailored for those doing business in Africa

ALUSB's curriculum leverages 4 key elements to develop your leadership skills, enhance your African business acumen and grow your network:

IN-PERSON INTENSIVES

Periodic week-long sessions delivered by expert faculty and an 'all-star' cast of senior African business leaders

ON-DEMAND E-LEARNING

World-class online courses from the world's leading business schools and management consulting firms that you take at your own pace

REAL WORLD PROJECTS

Apply business theory to solve real African business problems from day one. Solve a major problem at your company as your final project

LEADERSHIP DEVELOPMENT

Improve your practical leadership skills. Students & faculty meet in person every 3-4 months in Rwanda (and in some cases, other sites across Africa) where you will participate in facilitated workshops and interact with top business leaders in Africa.

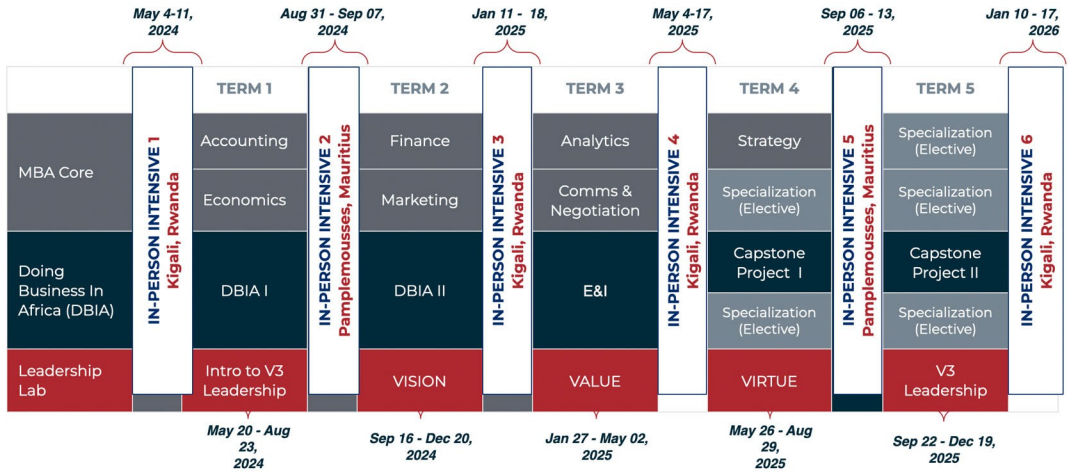


"ALUSB has equipped me well for my current role as Head of Africa-China Trade for the Standard Bank Group. Lessons on understanding African business political and economic contexts, navigating doing business in Africa and the macro-economic factors that drive or hamper international trade by African markets came in very handy."

– Luthando Vuba



Program Outline and Calendar



Core Courses

Business Analytics
 Financial Accounting
 Doing Business in Africa
 Marketing
 Entrepreneurship and Innovation

Economics for Managers
 Business Strategy
 Corporate Finance
 Communication & Negotiations
 Capstone Project

Electives

Conservation
 Agribusiness
 AI & Data Science
 Healthcare

“My vision is that the ALU MBA will produce world-class African business leaders and entrepreneurs who will drive the continent's prosperity.”

- Fred Swaniker



Join Our Diverse Alumni Network from 29+ African countries

South Africa
Zimbabwe
Kenya
Uganda
Rwanda
Cameroon
Ghana
Nigeria
Lesotho
DRC



Malawi
Tanzania
Mauritius
Zambia
Burundi
Botswana
Somalia
Morocco
Senegal
Sierra Leone
and more



“One of the biggest benefits of ALU’s MBA is being able to tap into a network of pan-African leaders who are movers and shakers in their own regard. And also the diversity of the skills that comes with having people in psychology, in policy, in law, in engineering and science, in technology... you’ve got such a diverse pool of people that you can reach out to and network with.”

– Natasha Mzungu



Tuition and Financial Investment

Total Tuition

\$15,000

Full 20 month fee

Payment Options

\$15,000

One Upfront
Payment

\$7,500

Two Annual
Payments

\$3,000

Five Termly
Payments

Submitting proof of funding or a funding plan

- Bank statement
- Sponsorship letter (e.g. company, family member)
- Scholarship or loan documentation
- If you have not yet obtained a scholarship, please add a funding plan including your scholarship application details.
- Funding plan: detail how you plan to source funding (personal savings, family contributions, scholarship loans, employer sponsorship including amounts)

Additional cost of the MBA program

The annual estimate of living costs for a 10-day intensive range is between \$3,500 - \$5,000 (flights and accommodation included) and varies depending on a student's living style.

Embark on your ALUSB MBA journey.

**Transformative, Impactful, and
Tailored for success in Africa!**



mba@alusb.com

www.alusb.com

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